

Northstar

2026-06 / EDITION V1 / SYNTHETIC, READ-ONLY

Growth is holding, but customer recovery must become operating discipline.

WHAT CHANGED AND WHY

Revenue / YoY **+8.7%** Expansion remains the primary growth source.

Pipeline conversion **0.61x** Qualification quality is below plan.

Support pressure **74** Recovery work is concentrated in new cohorts.

CONNECTED REVIEW

FINDING Growth is holding, but customer recovery must become operating discipline.

Evidence: northstar-2026-06-v1-evidence-overview

FINDING Revenue / YoY is +8.7%. Expansion remains the primary growth source.

Evidence: northstar-2026-06-v1-evidence-financials

RECOMMENDATION Instrument cohort recovery and enterprise qualification before adding capacity.

Evidence: northstar-2026-06-v1-evidence-risks_decisions

THREE-MONTH SCENARIO RANGE

BASE	DOWNSIDE	UPSIDE
\$1.54m 34.6 mo runway	\$1.28m 10.8 mo runway	\$1.82m 120.0 mo runway

Published baseline: \$1.54m month-three MRR. Scenarios are session-only what-if views.

Synthetic, read-only portfolio edition. Northstar is fictional.